



Southwest New Brunswick Service Commission Board Meeting January 25, 2024 @ 5:30 pm

Commission Members, Guests & Staff Present:

John Craig – Eastern Charlotte

Jim Tubbs – Rural District

Ken Stannix – McAdam

Bonnie Morse, Grand Manan

Allan MacEachern – St. Stephen

Hollis Bartlett – CEO

Denny Cogswell – Fundy Shores

Meagan Tinker – Executive Assistant

Brad Henderson- St. Andrews

Cherie Stewart- Director of Recreation & Tourism

Call to Order & Recording of Member Attendance:

Chair, Ken Stannix called the meeting to order at 5:31pm

Declaration of Quorum, Acknowledgement of Visitors:

1 Board Member Absent: Quorum declared.

Conflict of Interest Declarations:

There were no conflicts of interest declared.

Adoption of Agenda:

24-01 It was moved by A. MacEachern and **seconded by J. Tubbs** to accept the agenda as presented.

-MOTION CARRIED UNANIMOUSLY

Adoption of Minutes:

24-02 It was moved by J. Craig and **seconded by B. Morse** to accept the December 14, 2023, minutes as written.

-MOTION CARRIED UNANIMOUSLY

Business Arising from Previous Meetings:

-NONE

New Business:

•Economic Development Meeting, K. Stannix:

Discussion begins about the current roles of Municipal/Regional/Provincial. Roles and responsibilities are still very unclear. K. Stannix proposes a scheduled meeting with all Mayors and Councilors; invite a facilitator and do one or two 'case studies' to identify whose roles do what. Conversation ensues, and it is asked if other regions have been checked; are any working better than others mapping through this issue. The board agrees that a meeting should be held. It is imperative that all details are worked out and not rushed.

When discussing the 'case study,' the suggestion is bringing in a new business and all the specifications that are involved: housing, transportation, medical, education, childcare, etc.

ACTION POINT:

- Invite all councilors with a RSVP
- Search for accommodation for 50 people
- Proposed Case Study



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•Committee Structure:

The board would like to discuss how the committee is structured and the possibility of changes. This topic will be revisited soon.

•Grant Writer Position:

The board asks for an update on the newly formed Grant Writer position. H. Bartlett states that interviews are taking place next week.

•Adoption of Workforce Development Strategy:

H. Bartlett gives a brief overview of the presentation delivered by C. Hatt and Stiletto Agency from the Committee of the Whole meeting January 11, 2024. After discussion from the Board, **J. Craig motions (24-03)** to table the adoption of the workforce Development Strategy until after the Economic Meeting with Councilors. B. Morse seconds.

•ALL IN FAVOR. MOTION TABLED•

•Recycling Carts:

24-04 J. Craig motions that recycling carts for curbside collection, currently an asset of SNBSC, be gifted to the residents that are currently in possession. Motion is seconded by B. Morse.

•ALL IN FAVOR. MOTION PASSES•

•IRCC Letter of Support:

H. Bartlett presents a draft letter of support for Immigration, Refugees, and Citizenship Canada, stating the Southwest New Brunswick Regional Service Commission supports the Zonal Immigration Partnership (ZIP) Resource Application. After some brief questions for clarification, **J. Craig motions (24-05)** to sign the letter of support for the IRCC. **Motion is seconded by J. Tubbs.**

•ALL IN FAVOR. MOTION PASSES•

Committee & Staff Reports:

• Tourism Committee Report & Branding, C. Stewart:

C. Stewart presents the board with a brief overview of the work done by the Tourism Committee and the Fish Agency. The board reacts positively to the results.

(24-06) J. Craig motions to adopt the Tourism Branding as developed. **A. MacEachern seconds the motion.**

•ALL IN FAVOR. MOTION PASSES•

ACTION POINT:

- Trademark the slogan asap

•CEO Report & Financial Update, H. Bartlett:

There are no question or comments on these reports.

- H. Barlett does notify the board that he has reached out about the Mobile Crisis Units and the board can schedule a meeting with EMO to come speak to board about the feasibility and specifics.
- There is a brief discussion on each Municipality taking on their own garbage pickup. This topic will be revisited at another time.



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Upcoming Meetings:

- Committee of the Whole: February 8, 2024, 5:30, 33 Wall Street.
- Board Meeting: February 22, 2024, 5:30, 33 Wall Street.

Adjournment:

It was moved by J. Craig to adjourn at 7:10 pm.

•ALL IN FAVOR•

ACTIONS REQUIRED:

- 1) Invite all councilors with a RSVP (Economic Meeting)
- 2) Search for accommodation for 50 people- M. Tinker (Economic Meeting)
- 3) Work on proposed case study-H. Bartlett (Economic Meeting)
- 4) Trademark tourism branding slogan- C. Stewart/H. Bartlett