

 <p>Pillar 1 – Income Security Supporting New Brunswickers to move through the income security continuum and providing adequate income support to those who cannot work.</p>	 <p>Pillar 2 – Coordination of Programs and Services Helping New Brunswickers access the programs and services they need. <i>Led by the departments in GNB</i></p>	 <p>Pillar 3 – Inclusion and Healthy Communities Helping New Brunswickers live with dignity.</p>
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Pillar 1 – Income Security

Income Security is about the adequacy of income to meet one’s needs. Income can come from various sources including employment earnings, progressive taxation policies, and targeted financial transfers from all levels of government. Income security is a priority that requires both public and private sector leadership.

Regional Priority	Actions	Primary Partners and Volunteer Resources (For all priorities)	Planned outcomes
<p>Social Enterprise</p> <p>3. Make investments through a new social finance fund to increase the capacity and sustainability of social enterprises within non-profit organizations in New Brunswick.</p>	<p>SE1: Foster collaboration and discussion around gaps, needs and opportunities for Social Enterprise development within Charlotte County.</p>	<p>CBDC, ACOA, PETL, High Schools, Municipalities, NBCC, SSU, FCF, Chambers of Commerce, local economic development organizations, RSC, Local SE practitioners, Pond Deshpande Centre, VCCC/ESIC</p>	<p>Increase opportunities for social enterprises to be a conduit for impact in our communities. Increase awareness and support of Local Social Enterprises.</p>
	<p>SE2: Collect and share resources that will help Social Enterprises to start or address SE specific questions.</p>	<p>Pond Deshpande Centre, VCCC/ESIC, CBDC, RDC, Chambers of Commerce, local economic development organizations, Local SE practitioners, CRA, LearnSphere, Cooperative Enterprise Council of NB</p>	<p>Increase understanding of the funding options and resources for organizations to start and continue a social enterprise successfully. Increase understanding of the risks and structures associated with Social Enterprise.</p>

Pillar 2 – Coordination of Programs and Services

Coordination of programs and services is about making information easy to find and understand and simplifying application processes. It is about streamlining service delivery and ensuring that New Brunswickers know about important supports that exist and how to access those that they are eligible for. Improved coordination will reduce duplication and result in better outcomes and increased collaboration between organizations and sectors.

Regional Priority	Actions	Primary Partners and Volunteer Resources (For all priorities)	Planned outcomes
<i>Led by the departments in GNB</i>			

Pillar 3 – Inclusion and Healthy Communities

Healthy communities are about creating and improving the physical and social environments where New Brunswickers feel included. It is about the equitable access to health services, educational opportunities, healthy food options, leisure activities, adequate and safe housing, etc. It is creating an environment where individuals can live and thrive with dignity.

Regional Priority	Actions	Primary Partners and Volunteer Resources (For all priorities)	Planned outcomes
Mental Health 6. Improve access to mental health and addictions services and reduce wait times.	MH1: Support and promote community-based initiatives aimed at improving mental health and wellness. (eg. senior wellness that addresses isolation, etc.)	Community groups, support groups, non-profits, municipalities, schools, VCCC	Increase the number of community-based initiatives aimed at improving mental health and wellness. Existing supports are known, supported and utilized.
	MH2: Foster collaboration and conversation around mental health and wellness resources, approaches (incl. trauma-informed approaches) and improvements.	SD, CMHA, Horizon Health, Wellness Centres, Counselors, MH services, community groups, businesses, municipalities, VCCC	Increase knowledge of existing services, increase collaboration and support for existing needs. Increase uptake of existing MH training, increase understanding of MH and reduction of stigma.
	MH3: Become more aware of policy or reforms that would positively impact people's mental health and well-being.	Horizon Health, CMHA, MH services, SD, VCCC, community groups, businesses, municipalities	Increase strategic advocacy on policy change.

Regional Priority	Actions	Primary Partners and Volunteer Resources (For all priorities)	Planned outcomes
Transport 7. Develop and implement regional transportation plans to increase accessibility, affordability and availability of transportation services.	T1: Foster collaboration in the development of active transport opportunities in the region.	RSC, Municipalities, Dept. Environment and Local Gov't, Community groups	Increase the number of people using active transport.
	T2: Foster collaboration and support for existing transportation resources to coordinate, develop recommended services (infrastructure, communications, delivery & technology) and explore/leverage opportunities.	VCCC, CDAR, Project Village Car Share, Kingsbrae, Municipalities, Businesses, other local transport resources, volunteers	Coordination and optimization of current resources. Increased number of affordable and accessible transportation options, increased number of people using services.
	T3: Support further development of Charlotte Dial-A-Ride.	CDAR, VCCC, United Way, Municipalities	Increase ridership, increase volunteers.
Sport, recreation and leisure activities 8. Work with partners to provide inclusive opportunities for sport, recreation and leisure activities for low income New Brunswickers.	R1: Foster and support the development of sport, recreation and leisure resources that are low-cost or free and are available and accessible to all.	Municipalities, service groups, rec program orgs, sport associations, SD, Food banks, Community School Coordinators, RSC, Schools, Boys & Girls Club, Big Brothers Big Sisters, Activity Centre, non-profits, parents/guardians, VCCC	Increase the number of recreation options that are low-cost or free, available and accessible. Increase knowledge and support of recreational options.
	R2: Foster collaboration to connect transportation options to recreation opportunities, supporting access.	Sport associations, municipalities, service groups, community transportation options, schools.	Increase accessibility of recreation options to those with limited access to transportation.
	R3: Foster collaboration and support around sport, recreation and leisure spaces that encourage: low maintenance, easy-access, multi-generational gathering, and community ownership.	RSC, Municipalities, service groups, clubs, non-profits, community groups	Increase recreation options that are low maintenance, easy-access, multi-generational and community owned.

School Food Programs 9. Support children and youth by ensuring there are school food programs in all New Brunswick Schools.	SCF1: Foster collaboration and support for coordination needs around school food programs.	Schools, community school coordinators, funding partners, donors, Heart & Stroke Foundation, Coalition for Healthy School Food, FFANB, VCCC	Increase the coordination support for school food programs.
	SCF2: Support the development of a regional food network in Charlotte County	VCCC, Horizon Health, Food Banks, School Food Coordinators, Community Gardens, farmers, educators, dieticians etc.	Increased collaboration, awareness and communication around food security
	SCF3: Share opportunities (resources, best practices, 'calls to action') from provincial and federal food groups with school food program providers and local/provincial govt	FFANB, Food Security Network/VCCC, Coalition for Healthy School Food, Food Banks, School Food Coordinators	Increased capacity for school food programs.
	SCF4: Foster collaboration around opportunities to support school food programs: supplies, distribution, greenhouse/gardens, learning opportunities etc.	Schools, non-profits, service groups, community, community school coordinators, FFANB, Food Network, business, media, VCCC	Increase community collaboration in School Food Programs and increase adequate and appropriate support.

Community Development

Regional Priority	Actions	Primary Partners and Volunteer Resources (For all priorities)	Planned outcomes
Network Communication & Information	CD1: Continue development of an inspirational communication strategy for VCCC	VCCC Committee, partners, local media	Community is well-informed and inspired by VCCC and partner's work, as well as opportunities available.
	CD2: Engage RSC, municipalities, chambers, non-profits etc., for relevant poverty issues to be a regular agenda item	VCCC, RSC, Chambers of Commerce, Municipalities, non-profits	Increase poverty reduction understanding and engagement across sectors
	CD3: Convene regional data committee, develop plan for collection, housing and dissemination of information.	VCCC, RSC, Horizon Health, ESIC, 211, Municipalities, SSU, NBCC, other non-profits	Relevant and Accessible Data Sources for Charlotte County
	CD4: Advocate to have community members with lived experience and living experience of	Activity Centre, MES, BHS, Social Development, CC Adult Learning Centre, other non-profits	Increase # of people with lived and living experience of poverty at the table.

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	poverty at the table of working groups who are working on poverty related issues.		
Building Regional Capacity	CD5: Explore and foster collaboration around shared human resources, like board, staffing and local expertise.	Non-profits, VCCC, RSC, local gov't, Economic/Community Development groups,	Increase the number of organizations working together, increase organizational capacity by optimizing resources.
	CD6: Host Regional high-level conference to engage sectors in needs, opportunities and capacity building around poverty reduction.	VCCC, Horizon Health, non-profits, municipalities, schools, businesses, community groups etc.	Increase the number of organizations working together, increase poverty reduction understanding and engagement
	CD7: Foster workshops/conversations across communities, engaging different groups around poverty reduction.	VCCC, Horizon Health, non-profits, municipalities, schools, businesses, community groups etc.	Increase the number of organizations working together, increase poverty reduction understanding and engagement
	CD8: Explore and share ongoing training and learning opportunities for capacity building in non-profits and community leaders	VCCC, LearnSphere, United Way	Increase number of non-profits and leaders involved in capacity building, increased knowledge and skills for executive directors, boards and community leaders
Regional Resiliency Planning	CD9: Collaborate with Regional Resiliency committee to determine cross-over in priorities and optimize resources.	VCCC, Regional Resiliency team	Increase strategic funding in the region.
Housing	CD10: Foster collaboration around regional housing initiatives to support affordable housing.	VCCC, Horizon Health, RSC, Municipalities, Future St. Stephen, Regional Housing Working Group, St. Croix Valley Housing, CC Housing, NB Housing, CMHC, Habitat for Humanity, SD, NB Non-profit Housing Association	Communities informed on housing needs
Community Economic Development	CD11: Continue collaboration in start up of co-working space, non-profit collaborative working spaces, and innovative cross-sector hubs	VCCC, Future St. Stephen, Chambers of Commerce, Business Improvement Areas, Common Roots, other local and regional entities	Influence/align collaboration and relationship across and within sectors.